# 2011 - 2012 Annual Report

# **Larry W. Ward**Assessor-County Clerk-Recorder County of Riverside







# **Mission Statement**

Our mission is to fulfill the legally and locally mandated functions of the Assessor, County Clerk, Recorder and Records Management Program in an accurate, timely, professional and courteous manner, and to ensure high quality service.



## **Commitment to Service**

The Assessor-County Clerk-Recorder of Riverside County is committed to the principle that each and every customer should be:

- treated with courtesy and respect
- treated fairly and equitably
- provided prompt services and information
- given personal and professional attention
- provided an opportunity to have their suggestions and opinions heard and acted upon
- · fully and factually informed
- referred to the appropriate department or individual in a friendly and courteous manner
- informed as to how their property is being assessed and how to appeal their value

Each and every customer should expect to leave the Assessor-County Clerk-Recorder's office feeling as though they were served in a competent and professional manner.

# **Contents**

Message from Larry W. Ward		2
Assessor-County Clerk-Recorder Overview		3
Board of Supervisors		4
ACR Executive Management		5
ASSESSOR		6
Property Tax Workflow		
Assessment Roll Summary		
Assessor Workload Summary		
Assessment Roll History		
Allocation of Property Tax Revenue		
Secured Property		
Unsecured Property		
Proposition 13		
Proposition 8 (Decline-In-Value)		. 13
Assessment Appeals		. 14
Exemptions		. 15
Riverside County Cities		. 16
Assessed Value by City		. 21
COUNTY CLERK		. 22
Statistics		
Services		
DECORDER		24
RECORDER		
Official Documents Recorded		
Official Documents necorded	• • • •	. 20
The CREST Project		. 27
RECORDS MANAGEMENT		
AND ARCHIVES PROGRAM		. 28
Areas of Service		
Statistics		
Public Service		20
ACR Contact Information		
Public Service Locations		
I done service Eocations		. 22

# **Public Service, Our Priority.**

For 2010, the real estate market in Riverside County could be described as anemic with residential values remaining fairly flat, commercial and industrial values continuing to decline, overall sales volume declining, and new construction being almost non-existent. Additionally, the inflation factor, while not in negative territory as it was last year, was 0.75%, still below the 2% CPI maximum. All of these factors contributed to this year's assessment roll decrease of 1.45%. While the continuing roll decreases are disappointing, it is a definite improvement from the almost 15% decrease that our county experienced over the last two years.

As done during the past several years, we carried forward our proactive "Decline-in-Value" review of residential property values to determine which properties qualified for a temporary reduction under Proposition 8. This year we reviewed the assessed value of over 420,000 single-family residences, condominiums, and manufactured homes that sold after January 1, 1999. These reviews resulted in temporary Proposition 8 reductions on almost 305,000 residential properties. We also made reductions to other property types including commercial and industrial, apartments, vacant land, agriculture and timeshares, for a total of 414,528 Proposition 8 temporary reductions to the 2010-2011 assessment roll.

As mentioned last year, the commercial/industrial (C&I) market continues to constitute a major workload for the office. While the number of assessment appeals has continued to decline from our peak in 2008, the number and percentage of C&I appeals continues to increase. Of the 16,353 outstanding appeals, 6,002 are C&I. These appeals are typically more complicated, involve higher dollar values, and take more time to complete.

Recordings this past year continued the downward trend that we have seen for the past several years. In 2010, we

recorded 628,369 documents, the lowest number we have recorded since 2000. On a positive note, the foreclosure filings including "Notice of Default", "Notice of Trustee Sale", and "Trustee's Deeds", all saw substantial year-over-year reductions.

A milestone for the office occurred in December 2010, when we recorded our first electronic title company document. This was the culmination of a collaborative project started several years ago with the counties of Los Angeles, San Diego, and Orange. Electronic recording allows us to provide our recording customers with enhanced efficiencies and improved service while allowing the Recorder to provide its services in a much more efficient and cost effective manner.

My pledge is to continue to make Public Service the number one priority for the office. This is especially challenging during these times of budget cutbacks and furloughs. However, we are always looking for new ways to be efficient and cost effective in our service delivery to our customers. This past year, we continued to expand the use of "volunteer commissioners" to assist County Clerk staff in performing marriage ceremonies. Almost every day these volunteers don robes, lead the wedding couple in their vows, and save the office literally hundreds of hours of staff time with little or no cost to our office. Another example of cost savings this past year was the online Property Value Notice. In the past, Proposition 8 value notifications were mailed to property owners at a cost of almost \$200,000. This year due to changes in legislation, and with the approval of the Board of Supervisors, we were able to post our Proposition 8 value notices on our website, www.riversideacr.com, at a substantial cost savings to the county. Special accommodations were made for those without internet access. Press releases, paid advertisements, and notification via our website were some of the ways we used to advertise this new service.

The Assessor-County Clerk-Recorder is working on a number of projects that will allow staff to be more productive and efficient along with providing us with better tools to serve our Riverside County customers during these difficult and challenging economic times. In addition to starting the electronic recording of title company documents, we are currently in the process of doing a needs assessment for a new recording system. Our goal is to capitalize on electronic recording along with web access for County Clerk services such as marriage licenses and fictitious business name filings, as well as with improved service in providing vital records. Our biggest project, however, is the ongoing development of a new integrated property tax system



LARRY W. WARD

Assessor-County Clerk-Recorder

named CREST, a joint project with the Treasurer-Tax Collector and Auditor-Controller, which will replace our existing 40 year old property tax system. While CREST will give new functionality to each of the three departments, the benefits to the taxpayer should be a seamless, more efficient, more responsive, more timely, and more customer-friendly property tax system. We are also in the process of converting all of our county vital and official records to an electronic format, which will serve us well now and in the future. Finally, we are always looking for ways to improve our service delivery through our website and phone system.

My goal for the office has always been to provide the citizens of Riverside County with excellent service and good value for their tax dollar. None of that would be possible, however, without the hard work and dedication of the almost 400 men and women of the Assessor-County Clerk-Recorder. Under difficult circumstances, I am extremely proud of their efforts in providing our customers with excellent service in a

professional manner along with the highest degree of courtesy and respect.

I would also like to thank Chairman Buster and his colleagues on the Board of Supervisors and Chief Executive Officer Bill Luna and his staff for their ongoing support of our office. In addition, I am pleased to acknowledge the efforts of my property tax colleagues, Treasurer-Tax Collector Don Kent, and newly elected Auditor-Controller Paul Angulo, for their assistance as we work together to meet the needs of the public that we proudly serve.

Finally, it has been my honor to serve as your elected Assessor-County Clerk-Recorder since 2005. During my time in office, our county has seen the best of times and the worst of times. The dynamics that helped make Riverside County one of the fastest growing counties in the country – abundant land, affordable housing, great weather, educational opportunities, and quality of life – are all reasons to be optimistic about what the future has in store for our county.

# **Assessor-County Clerk-Recorder Overview**

The Assessor-County Clerk-Recorder's office consists of four major divisions required to perform a wide variety of duties. The duties of each division are summarized below.

#### **About the Assessor**

The Assessor's primary responsibility is to value taxable property. The Assessor locates all taxable property in Riverside County, identifies the owners, and describes the property. The Assessor determines a value for all taxable property and applies all legal exemptions and exclusions. The Assessor must complete an assessment roll showing the assessed values for all property and maintain records of the above. The Assessor provides taxpayers and the public access to assessment roll information as allowed by law.

#### **About the Recorder**

The Recorder is responsible for providing the public with constructive notice of private acts and creating and maintaining custody of permanent records for all documents filed and recorded in Riverside County. In addition, the Recorder provides the public access to these records as allowed by law.

### **About the County Clerk**

The County Clerk's services range from issuing marriage licenses to filing Fictitious Business Names (FBNs). In addition, the County Clerk performs marriage ceremonies.

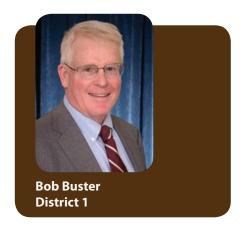
# About the Records Management and Archives Program (RMAP)

The Records Management and Archives Program provides County departments with specialized records management services that include off-site records storage, document imaging and microfilming, assistance in creating and implementing records retention schedules, educational workshops, and the County Archives. The County of Riverside Robert J. Fitch Archives is open to the public and serves a broad range of interests and users, including: County staff, independent researchers, students, historians, and writers. Those seeking to research historical property ownership and valuation, mining or water interests, or actions taken by the Board of Supervisors beginning in 1893 will find original documents in the Archives.

# **County Board of Supervisors**

**Established:** May 9, 1893 **Square Miles:** 7,303

Population: 2.13 mil Number of Cities: 28

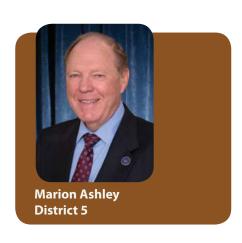


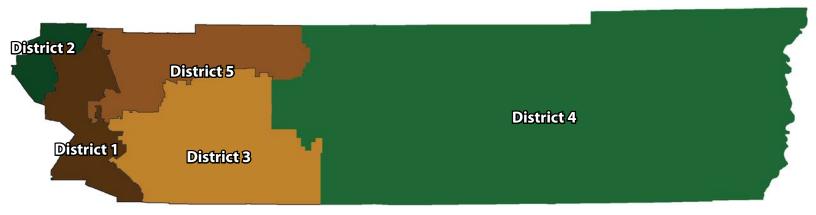










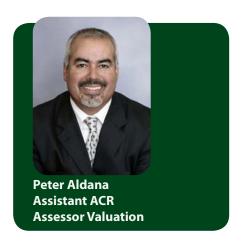


# **ACR Executive Management**



**Expenditures:** \$38,510,458 **Number of Employees:** 384











# **ASSESSOR**

### Peter Aldana - Assistant ACR

Expenditures: \$19,634,081

**Employees: 179** 

### **Overview:**

By law, the Assessor must locate all taxable property in the County of Riverside, identify the owners, and describe the property. The Assessor must determine a value for all taxable property and apply all legal exemptions and exclusions. The Assessor must also complete an assessment roll showing the assessed values for all taxable property in Riverside County.

The Assessor's office consists of the following divisions that address and serve the specific needs of the property taxpayers:

- Residential
- Commercial
- Agriculture
- Manufactured Homes
- Business Personal Property

# **Current Roll Value Change**

(In Billions)

	2011	2010	\$ Change	% Change
Local Roll Value Before Exemptions	\$205.19	\$208.21	-\$3.02	-1.45%

Note: Roll figures found within do not include State Assessed Property







# **Property Tax Workflow**

# **City & County Agencies**

Provides copies of all building permits issued.

# **County Clerk-Recorder**

Provides copies of all deeds and other recorded documents.

#### **Assessor**

Assesses all real estate and personal property (businesses, manufactured homes, boats, and airplanes) located throughout the County.

# **Auditor-Controller**

Receives the assessments from the Assessor and applies the appropriate tax rate to determine the actual amount of the property taxes owed.

# **Treasurer-Tax Collector**

Mails out the property tax bills, collects the money, and deposits it in the County Treasury.

## **Auditor-Controller**

Allocates the money to local taxing agencies, including the County, cities, schools, and special districts.

# **Assessment Roll Summary**

	2011	2010	<b>Value Change</b>	% Change
Secured:				
Land	\$64,225,342,078	\$65,933,303,364	-\$1,707,961,286	-2.59%
Structure	131,454,976,006	132,494,395,267	-1,039,419,261	-0.78%
Fixtures	805,002,538	855,431,271	-50,428,733	-5.90%
Trees & Vines	76,363,655	73,384,491	2,979,164	4.06%
Personal Property	824,028,513	828,740,127	-4,711,614	-0.57%
	197,385,712,790	200,185,254,520	-2,799,541,730	-1.40%
Unsecured:				
Land	1,233,795	2,020,661	-786,866	-38.94%
Structures	246,609,312	274,834,636	-28,225,324	-10.27%
Fixtures	3,403,737,290	3,382,789,999	20,947,291	0.62%
Personal Property	4,150,398,993	4,360,360,954	-209,961,961	-4.82%
	7,801,979,390	8,020,006,250	-218,026,860	-2.72%
Total Value (Gross)	\$205,187,692,180	\$208,205,260,770	-\$3,017,568,590	-1.45%
Less: Non-reimbursable Exemptions	4,602,924,155	4,363,166,307	239,757,848	5.50%
Less: Homeowners' Exemptions	2,197,086,747	2,227,835,533	-30,748,786	-1.38%
Total Taxable Secured and				
Unsecured Value	\$198,387,681,278	\$201,614,258,930	-\$3,226,577,652	-1.60%

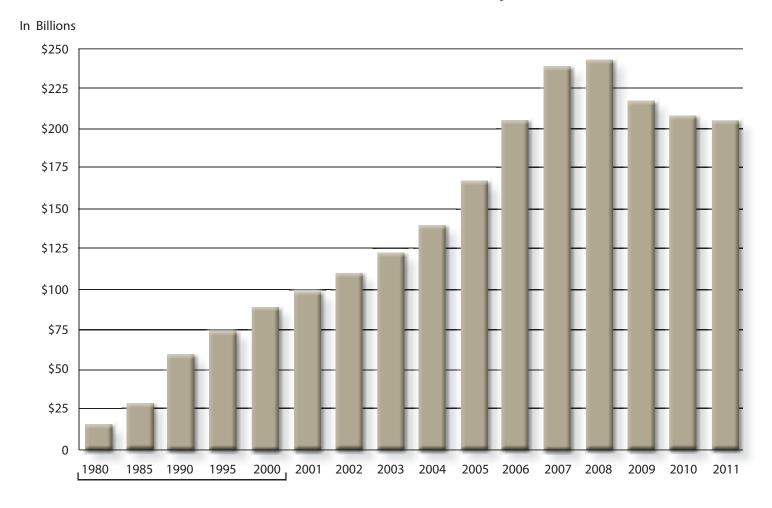
**Note:** Figures exclude State assessed property

# **Assessor Workload Summary**

	2011	2010
Real Property Assessments (secured; taxable)	904,040	903,743
Permits Processed	12,327	15,005
Proposition 8 Parcels (temporary reductions)	414,528	424,506
Ownership Title Documents	131,368	140,501
Change in Ownership (reappraisals)	87,848	100,769
Parcel Number Changes (splits & combinations)	3,205	6,146
Parcels with Exemptions	318,508	322,589
Business Personal Property Assessments	36,578	38,185



# **Assessment Roll History**



# **Allocation of Property Tax Revenue**

Fiscal Year Ended June 30, 2011

Agencies	Revenue Allocated	% of Allocation
Education	\$931,062,866	46.42%
Redevelopment	552,678,064	27.55%
County	230,022,015	11.47%
Special Districts	165,839,447	8.27%
Cities	126,245,287	6.29%
Total Revenue	\$2,005,847,680	100.00%

# **Secured Property** 2011 Assessment Analysis

	Gross Value	Value Percentage	Assessment Count	Assessment Percentage	Average per Assessment
Residential Single-Family	\$116,682,033,832	59.11%	505,146	55.88%	\$230,986
Commercial	44,399,930,368	22.49%	37,388	4.14%	1,187,545
Condominiums	12,220,324,184	6.19%	63,601	7.04%	192,140
Apartments	7,126,384,146	3.61%	4,870	0.54%	1,463,323
Vacant Land	5,373,110,286	2.72%	98,620	10.91%	54,483
Agriculture	5,088,518,596	2.58%	17,395	1.92%	292,528
Manufactured Homes	4,170,644,279	2.11%	65,159	7.21%	64,007
Single-Family 2-3 Units	1,545,579,275	0.78%	7,863	0.87%	196,564
Timeshares	640,304,256	0.32%	102,941	11.39%	6,220
Other	138,883,568	0.07%	1,057	0.12%	131,394
Total Value Gross	\$197,385,712,790	100.00%	904,040	100.00%	\$218,337







# **Five Largest Homes by Square Footage**

Location	Square Footage
Indian Wells	22,597
Rancho Mirage	21,772
Palm Desert	20,667
Indian Wells	20,499
Indian Wells	19,188

# **Five Highest Valued Residential Assessments**

	Assessed
Location	Value
Palm Desert	\$20,000,000
Rancho Mirage	17,342,800
Palm Desert	12,953,725
Indian Wells	12,243,512
Indian Wells	11,797,091

# **Unsecured Property** 2011 Assessment Analysis

	Gross Value	Value Percentage	Assessment Count	Assessment Percentage	Average per Assessment
General Business	\$5,823,238,937	74.6%	17,589	48.1%	\$331,073
Leasing Companies / Miscellaneous*	1,417,782,532	18.2%	6,057	16.6%	\$234,073
Non-Commercial Aircraft	183,442,014	2.4%	1,359	3.7%	\$134,983
Banks/Financials	90,693,587	1.2%	529	1.4%	\$171,443
Boats/Vessels	87,491,944	1.1%	7,160	19.6%	\$12,220
Agriculture (Agri-Business)	67,343,379	0.9%	210	0.6%	\$320,683
Direct Enrollments (Business)	65,673,813	0.8%	3,288	9.0%	\$19,974
Service Stations (Oil Companies)	30,776,486	0.4%	162	0.4%	\$189,978
Service Stations (Independent)	23,398,098	0.3%	113	0.3%	\$207,063
Apartments	11,608,903	0.1%	86	0.2%	\$134,987
Mining Claims	519,697	0.0%	24	0.1%	\$21,654
Water Companies	10,000	0.0%	1	0.0%	\$10,000
Total Value Gross	\$7,801,979,390	100.0%	36,578	100.0%	\$213,297

<sup>\*</sup>Miscellaneous properties include commercial airlines, wind energy production facilities, billboards, vending machines, model home furnishings, cellular phone towers, pagers/mobile phones, and conditional sale/special purpose leased equipment.

# **Top 20 Businesses**Business Personal Property As of June 30, 2011

Rank	Business Name	Fixture & BPP Value
1	Abbot Vascular Inc	\$286,664,878
2	Nestle Waters North America Inc	125,209,097
3	Watson Laboratories Inc	97,433,501
4	Ross Dress For Less Inc	90,668,560
5	Fresh & Easy Neighborhood Market Inc	90,255,001
6	Time Warner NY Cable LLC	80,655,881
7	Walgreen Co	73,704,086
8	Windpower Partners 1993 LP	70,800,548
9	Kaiser Foundation Health Plan Inc	70,535,837
10	Time Warner Entertainment Advance Newhouse	68,382,382
11	Shell Wind Energy Inc	68,230,702
12	Mountain View Power Partners LLC	65,887,454
13	Ralphs Grocery Co	65,381,567
14	Rohr Inc	60,239,254
15	International Rectifier Corp	57,007,632
16	Stater Bros Markets	56,014,220
17	Metal Container Corp	55,142,351
18	IBM Credit LLC	54,329,762
19	Wal Mart Stores Inc	50,767,722
20	Dix Leasing Corp	50,528,399







## **Proposition 13**

Under Proposition 13 (Prop 13), real property is reappraised only when a change-in-ownership occurs or new construction takes place. Generally, a change-in-ownership is a sale or transfer of property, while new construction is any improvement to property that is not considered normal maintenance. Except in certain instances, real property assessments cannot be increased by more than 2% annually.

Beginning with the 1978-1979 fiscal year, Prop 13 limits the amount of property taxes that can be collected from an owner of locally assessed real property to 1% of the property's full cash value, plus bonds approved by the voters, service fees, improvement bonds and special assessments. The 1% limit applies to all types of taxable real property.

Prop 13 rolled back the current assessed values of real property to the values shown on the 1975-1976 assessment roll. The adjusted values could then be increased by no more than 2% per year as long as the same taxpayer continued to own the property. For property that is sold or newly constructed after March 1, 1975, the assessed value would be set at the appraised (or market) value at the time of sale or construction. As a result, two identical properties with the same market value could have different assessed values for tax purposes, if one of them has been sold since March 1, 1975.

Long-time property owners benefit from lower assessments, while newer property owners are adversely impacted by assessments that can be dramatically higher than those of a similar property held for many years. Historically, the market value of real property has increased at a substantially greater rate than the assessed value.

# Assessed Value by Base Year Secured Roll

Prop 13 Base Year	Assessment Count	Gross Assessed Value	% of Secured Roll
2011	79,879	\$18,550,190,725	9.40%
2010	69,925	14,673,503,885	7.43%
2009	61,548	14,934,440,282	7.57%
2008	43,291	14,102,574,074	7.14%
2007	52,873	15,943,756,145	8.08%
2006	63,575	16,776,313,986	8.50%
2005	60,557	15,085,386,023	7.64%
2004	59,140	12,854,910,554	6.51%
2003	44,781	10,087,406,760	5.11%
2002	35,694	7,765,259,368	3.93%
2001	29,721	6,616,980,124	3.35%
2000	28,296	5,982,195,548	3.03%
1999	24,150	4,552,202,295	2.31%
1998	18,849	3,623,622,610	1.84%
1997	15,261	2,541,435,316	1.29%
1996	15,281	2,539,683,866	1.29%
1995	13,833	2,542,614,051	1.29%
1994	11,760	2,207,569,476	1.12%
1993	10,772	2,432,650,548	1.23%
1992	10,061	2,033,682,264	1.03%
1991	13,094	2,539,393,980	1.29%
1990	14,497	2,967,863,173	1.50%
1989	12,526	2,723,037,934	1.38%
1988	9,913	1,995,197,761	1.01%
1987	8,871	1,656,155,894	0.84%
1986	8,665	1,111,632,235	0.56%
1985	7,205	925,618,145	0.47%
1984	6,585	813,080,175	0.41%
1983	4,167	520,894,656	0.26%
1982	4,409	634,971,099	0.32%
1981	4,486	619,983,284	0.31%
1980	5,414	662,780,982	0.34%
1979	4,729	498,310,189	0.25%
1978	5,984	867,092,476	0.44%
1977	4,474	359,088,541	0.18%
1976	3,181	264,337,998	0.13%
1975	36,593	2,379,896,368	1.21%
Totals	904,040	\$197,385,712,790	100.00%



## **Proposition 8 (Decline-In-Value)**

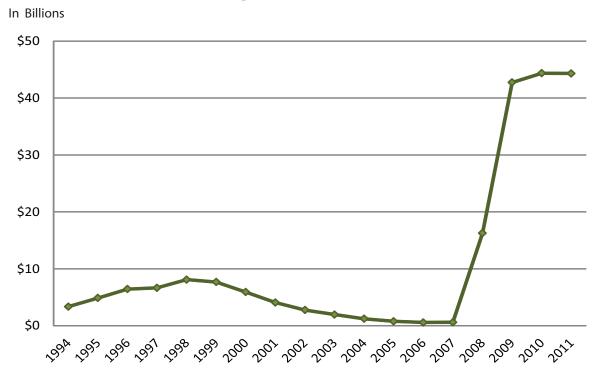
Proposition 8, enacted in 1978, requires the Assessor to annually enroll either a property's Proposition 13 value (factored for inflation no more than 2% annually) or its current market value as of January 1 (lien date) of each year, whichever is less. When the current market value replaces the higher Proposition 13 value on the roll, that lower value is commonly referred to as a "Prop 8 Value."

For the 2011-12 tax year, the Assessor's office independently reviewed over 420,000 single-family properties for decline in assessed value. Of those reviewed, over 300,000 were reduced. The amount of reduction for single-family properties was \$37.67 billion. The total reduction including all property types was \$44.31 billion. Properties will again be reviewed as of January 1, 2012 to determine the Prop 8 values for the 2012-13 tax year.

# Prop 8 Reductions by Property Type

Use	Assessments Reduced	Assessed Value Reduction	Average Reduction
Residential	242,789	\$32,504,774,659	\$133,881
Timeshares	96,160	709,727,426	7,381
Condos	31,023	3,546,685,206	114,324
Mobilehomes	30,886	1,615,898,639	52,318
Vacant Land	9,957	2,090,403,740	209,943
Commercial	2,535	2,784,832,866	1,098,553
Apartments	695	623,450,514	897,051
Agriculture	483	435,946,414	902,581
<b>County Total</b>	414,528	\$44,311,719,464	\$106,897

# **Total Prop 8 Value Reductions**



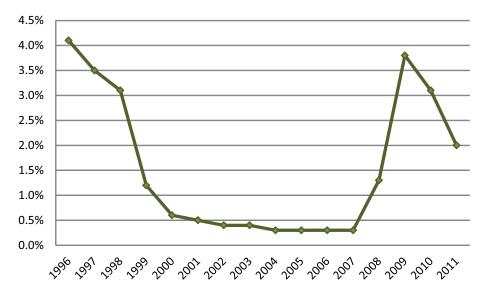
# **Assessment Appeals**

Taxpayers have the right to appeal their property's valuation. An individual can select to have the appeal heard by a Hearing Officer, which is considered more informal, or the Assessment Appeals Board, which is a formal courtroom atmosphere. There are five independent Assessment Appeals Boards to handle differences in opinion of values between the taxpayer and the Assessor. Each board is composed of three private citizens appointed by the County Board of Supervisors. Either the Hearing Officer or Appeals Board must consider all evidence presented by the property owner and the Assessor's office, and then determine the value of the property in question.

## **Appeals by Fiscal Year**

Year	Appeals	<b>Total Assessments</b>	% of Total
2011	18,641	940,615	2.0%
2010	28,775	941,928	3.1%
2009	36,191	942,174	3.8%
2008	12,330	938,462	1.3%
2007	2,909	920,555	0.3%
2006	2,476	896,998	0.3%
2005	2,733	859,413	0.3%
2004	2,809	831,610	0.3%
2003	3,475	791,348	0.4%
2002	3,342	766,964	0.4%
2001	3,691	718,765	0.5%
2000	3,957	690,694	0.6%
1999	8,415	673,939	1.2%
1998	20,261	664,081	3.1%
1997	23,308	657,519	3.5%
1996	26,358	649,237	4.1%

# Percentage of Total Assessments Appealed by Fiscal Year



# **Exemptions**

The most common exemption is the homeowners' exemption. Generally, a dwelling occupied by an owner as a principal residence is eligible for the homeowners' exemption.

Property used exclusively for a church, college, cemetery, museum, school, or library may qualify for an exemption. Properties owned and used exclusively by a non-profit religious, charitable, scientific or hospital corporation are also eligible.

Exemptions are not automatic and require a claim form to be filed for approval.

# Qualifying Exemptions As of June 30, 2011

<b>Exemption Type</b>	Quantity	<b>Total Value</b>	% of Total Value
Homeowners'*	314,094	\$2,197,086,747	32.31%
Veterans'	2,402	261,476,117	3.85%
Charities	911	2,244,431,388	33.00%
Religious & Church	772	806,709,953	11.86%
Historical Aircraft	213	14,939,480	0.22%
Colleges	35	155,815,573	2.29%
Private Schools	25	121,898,640	1.79%
Hospitals	23	931,113,689	13.69%
Public Schools	20	51,934,489	0.76%
Cemeteries	7	12,919,047	0.19%
Museums	5	1,836,756	0.03%
Public Libraries	1	165,663	0.01%
Totals	318,508	\$6,800,327,542	100.00%

<sup>\*</sup>Reimbursed by the State





# **Riverside County Cities and Unincorporated Areas**

#### 2011 Assessed Values and Prop 8 Reductions



**BANNING** - Although there is a slowdown in the economy, development and building rehabilitation continues in The City of Banning. The new Banning Police Station has been completed and site preparation for the State Mid-

County Courthouse continues. The San Gorgonio Pass Area Habitat for Humanity, in partnership with the City Redevelopment Agency, started building two single-family homes in the community. Additionally, the Redevelopment Agency also entered into agreements with various Downtown business owners to refurbish the exterior façade of the buildings, including the historic Fox Theater. Last but not least, the City and the Redevelopment Agency are working on creating a vision for a new Downtown Banning. In May 2009, the Agency entered into an Exclusive Negotiating Agreement with the Arthur Pearlman Corporation and the Frost Company to develop a mixed-use retail/restaurant/office project on a six-acre property.

#### Banning Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$1,660,020,21	7 \$1,722,060,231	-3.60%	0.81%
2011 Prop 8 Re		\$414,807,192	
Total Assessme	nts Reduced:	4,960	



BEAUMONT - In 2009, the City of Beaumont experienced a 3.5% population increase making it the fastest growing city in Riverside County. Not only has Beaumont experienced major residential growth since 2000, the City has also seen an upswing in both commercial and

industrial growth. At the forefront of the City's commercial growth is 2nd Street Marketplace. The area is thriving with four commercial centers that provide over one million square feet of retail development.

#### **Beaumont Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$2,740,190,284	\$2,849,944,685	-3.85%	1.34%
2011 Prop 8 Reduc Total Assessments		\$1,268,935,628 8,604	3



**BLYTHE** - The City of Blythe is a General Law City whose rich history dates back to it's incorporation year of 1916. Five short years from its centennial celebration, Blythe is poised on the edge of enormous expansion. Its yearround population of 16,000 more than doubles during winter visitor season. Blythe is known primarily for its agricultural background, but also boasts the title "Home of the first sunrise in California" due to it location along the eastern border of California and the Colorado River.

Blythe is more than just breathtaking sunrises and beautiful sunsets; it provides numerous types of river and desert recreational opportunities and family orientated community events such as Movie on the Green, Blue Grass and Cinco DeMayo Festivals. With wide open spaces, Blythe has a vast area of real estate that is just right for a new business venture or corporation looking to expand.

#### **Blythe Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$671,217,574	\$674,450,190	-0.48%	0.33%
2011 Prop 8 Reduc Total Assessments		\$81,903,859 1,241	



CALIMESA - The residential market continues at the same slow pace as the previous year, but commercial development is moving forward. The City of Calimesa has one active commercial development (The Shoppes at Calimesa) located within the Downtown Commercial Corridor. This development is on a nine-acre site and

consists of 90,000+ square feet of retail uses, including a Fresh & Easy market and a Walgreens pharmacy.

The Cherry Valley Plaza, a proposed 183,000 square foot retail shopping center which is part of the Summerwind Ranch Specific Plan, was approved in February 2008, received a one-year extension of time in July 2009, and is continuing to seek tenants but has not yet broken ground.

On the north end of the City was the proposed JP Ranch Town Center. This project has been withdrawn. The site is surrounded by the JP Ranch Master Planned Development, which consists of 700+ singlefamily residential units, and is currently in foreclosure.

Staff continues to work on a Development Agreement with Forest City to develop a 2 million square-foot regional shopping center. This project, located within the Summerwind Ranch Specific Plan, will have its own unique characteristics but is anticipated to be modeled after the Victoria Gardens development in Rancho Cucamonga.

#### Calimesa Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$587,497,038	\$596,003,123	-1.43%	0.29%
2011 Prop 8 Reduc	tion Total:	\$151,522,799	

**Total Assessments Reduced:** 1,428





CANYON LAKE - If Canyon Lake had to be described in one word, that word would be unique. One of only five gated cities in California, Canyon Lake began as a master-planned community developed by Corona Land Company in 1968.

The Lake was originally formed in 1927 after Railroad Canyon Dam was built. It covers 383 acres and has 14.9 miles of shoreline. The "City of Canyon Lake" was incorporated on December 1, 1990. The City has just under 11,000 residents and geographically spans 4.6 square miles. By planning for the future today, Canyon Lake is working to protect the amenities and quality of life enjoyed by its residents, businesses, and visitors alike.

#### Canyon Lake Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$1,341,929,054	\$1,350,704,639	-0.65%	0.65%
2011 Prop 8 Reduc Total Assessments		\$328,756,079 2,008	



**CATHEDRAL CITY** - Cathedral City is a business and resort community located in the heart of the Coachella Valley in eastern Riverside County. Bordered by Palm Springs to the west and Rancho Mirage to the east, Cathedral City is known as the Spirit of the Desert. It is the second largest

city in the Coachella Valley with a permanent population exceeding 55,000.

Cathedral City is best known for its spear-heading programs in Public Safety, award-winning Environmental Conservation efforts, and unlimited business opportunities.

#### **Cathedral City Assessment Roll (Gross Values)**

	2011	2010	% Growth	% Current Roll
\$3,	597,245,191	\$3,739,729,384	-3.81%	1.75%
2011	<b>Prop 8 Reduct</b>	ion Total:	\$916,624,439	
Total	Assessments F	Reduced:	8,944	



**COACHELLA** - The City of Coachella enjoys an ideal location on the I-10 Freeway, the primary transportation corridor between Los Angeles and Phoenix. Additionally, State Route 86S, also known as the NAFTA Highway, runs through the City providing access to Mexico through the

Imperial Valley and Mexicali. Within city limits, 1,700 acres are zoned for light and heavy industrial. A business-friendly city government provides municipally owned water and wastewater services. A large portion of the City is located in a state enterprise zone where employers can take advantage of a number of incentives. Portions of the City are also in a federal empowerment zone. The City's prime location and easy access to transportation combined with State and Federal incentive programs make it a great location for manufacturing, warehousing, and distribution.

In the last 10 years, the City has grown by 87% with the population now topping 42,500. This growth has spurred commercial development as new residents provide a market for retail services. The City has completed a visioning process for a Commercial/Entertainment District that includes restaurants, hotels, and sports venues. Plans for redevelopment of the downtown into a pedestrian friendly "Old Town" are also underway.

#### **Coachella Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$1,518,942,144	\$1,614,116,578	-5.90%	0.74%
2011 Prop 8 Reduc	tion Total:	\$521,318,908	
<b>Total Assessments</b>	Reduced:	3,962	



**CORONA** - Corona has become a booming metropolis of high-end residential, commercial, and industrial development, paving the path of success for the Inland Empire. Today, Corona is not just a great place to live, it is also a great place to shop, work, and play. Because of

the city's proximity to Los Angeles, Orange, and San Diego counties, professionals and businesses across the nation are now looking at Corona as the premiere office marketplace in the Inland Empire. Like its neighboring coastal counties, Corona is heavily invested in its logistics infrastructure, boasts high-end residential and commercial development, and offers a high quality of life, making the city poised to be a major economic powerhouse and leading office location in Southern California.

#### **Corona Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$16,215,764,541	\$16,353,397,817	-0.84%	7.90%
2011 Prop 8 Redu	ction Total:	\$2,046,654,114	1
<b>Total Assessments</b>	Reduced:	13.059	



**DESERT HOT SPRINGS** - The City of Desert Hot Springs is California's fastest growing city with approximately 26,000 residents. It is conveniently located off I-10 at the western end of the Coachella Valley in the foothills of the San Bernardino Mountains and Joshua Tree National Park,

overlooking Palm Springs. Desert Hot Springs is a beautiful and unique city of internationally recognized spas and resorts. The city rests over two aquifers, one delivering the world's finest natural hot mineral water and the other providing the best naturally tasting award-winning municipal drinking water. Clean air, magnificent scenery, and views of the resort valley below with easy access to world-class events and attractions make Desert Hot Springs a destination city. The area's reasonable cost of living and attractive quality of life assists in retaining a highly-skilled workforce at competitive rates while building an enterprise in a business-friendly community. New residential developments have increased housing opportunities for families and will help companies grow or relocate due to the large amounts of vacant developable land. Higher education opportunities exist at nearby College of the Desert, California State University, San Bernardino and University of California, Riverside.

#### **Desert Hot Springs Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$1,258,149,329	\$1,246,251,209	0.95%	0.61%
2011 Prop 8 Reduc Total Assessments		\$605,098,370 5,010	

**EASTVALE** - Eastvale was incorporated October 1, 2010 and is one of Riverside County's newest cities. This city is located north of Norco and just south of the San Bernardino County line.

#### **Eastvale Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$6,024,146,674	N/A	N/A	2.94%
2011 Prop 8 Reduction	on Total:	\$1,412,990,45	1
Total Assessments Ro	educed:	9,234	

**HEMET** - Hemet was incorporated as a City In 1910, this year they celebrated 101 years of history!

Hemet is home to the Western Center for Archaeology & Paleontology, exhibiting the discoveries that were made during the construction of the Diamond Valley Lake, as well as interactive displays illustrating the history and inhabitants of the region.

Diamond Valley Lake has miles of hiking, equestrian trails, and shore fishing, as well as the Clayton A. Record Viewpoint which offers a breathtaking view of the lake, dam and surrounding valley and mountains. There is also a neighboring aquatic center, and the visitor's center offers water education and conservation exhibits and information as well as the history of the construction of the lake, which is the largest earthworks project in North America.

Adjacent to the City of Hemet is the historic Ramona Bowl Amphitheater, home to "Ramona", the longest running outdoor drama and California's Official State Outdoor Play. In addition to "Ramona", the Ramona Bowl hosts year round concerts, plays and events, including the Renaissance Fair.

Hemet is a recreation destination for all ages!

#### Hemet Assessment Roll (Gross Values)

(,				
2011	2010	% Growth	% Current Roll	
\$4,281,280,908	4,327,843,198	-1.08%	2.09%	
2011 Prop 8 Reduction Total: Total Assessments Reduced:		\$1,363,827,888 14,503	3	



WELLS thriving entrepreneurial enterprises, and progressive municipal government all

contribute to the success of this premier residential resort community. Indian Wells is home to the award-winning IW Club and Indian Wells Golf Resort; state-of-the-art Indian Wells Tennis Garden; four luxury hotel properties; Indian Wells Chamber of Commerce; and, along with Palm Desert, The Living Desert zoo and botanical garden. Dedicated to fostering a top-caliber quality of life, the city is one of the healthiest financially in California, committed to achieving a long-range savings goal of \$125 million by the year 2025.

#### Indian Wells Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$4,497,995,425	\$4,668,940,263	-3.66%	2.19%
2011 Prop 8 Reduction Total: Total Assessments Reduced:		\$915,179,042 4.116	



**INDIO** - Indio continues to move forward with its Downtown Revitalization Program. This area provides an excellent opportunity for developers looking to create high density mixed-use developments which can be vertically designed up to six floors. The Redevelopment Agency owns approximately 40% of the downtown core and is still assembling key parcels. The Agency has already invested over \$4 million in

infrastructure and beautification, and expects to invest another \$10 million in downtown improvements over the next few years.

#### Indio Assessment Roll (Gross Values)

	2011	2010	% Growth	% Current Roll
	\$6,087,944,322	\$6,451,897,368	-5.64%	2.97%
2011 Prop 8 Reduction Total:			\$1,619,444,895	;
	Total Assessments	Reduced:	18,866	

**JURUPA VALLEY** - The newest city in California was incorporated on July 1, 2011 making it Riverside County's 28th city.



**LA QUINTA** - This prosperous community, located at the base of the Santa Rosa Mountains, has experienced a 58% increase in population since 2000. La Quinta is home to the historic La Quinta Resort & Club; the famous PGA WEST

Golf Club & Resort; the award-winning Arnold Palmer Classic Course at SilverRock Resort; the nationally renowned La Quinta Arts Festival; the PGA TOUR's Humana Challenge (formerly the Bob Hope Classic); and the Desert Classic Concours d'Elegance auto show.

The city provides a range of housing options including gated-community luxury homes, single-family homes, and affordable housing. La Quinta has maintained a balance in securing quality developments for its residents while preserving the city's cultural and natural features with an emphasis on art in public places.

La Quinta is part of a Healthy Eating Active Living (HEAL) campaign to promote healthier lifestyles and communities.

The city continues to offer a wide variety of national and local retailers and restaurants along its busy Highway 111 Corridor. In addition, the La Quinta Village (downtown area) is a charming historic district and a popular destination. Old Town La Quinta with its boutiques, galleries, restaurants, and shops, is a pedestrian-friendly locale which invites visitors to an open-air Certified Farmers Market (in season), outdoor concerts, Art Under the Umbrellas, and moonlight movies on the lawn.

#### La Quinta Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$10,508,319,563	\$11,032,055,873	-4.75%	5.12%
2011 Prop 8 Reduc	tion Total:	\$2,904,571,401	
<b>Total Assessments</b>	Reduced:	12,937	



**LAKE ELSINORE** - Strategically located along the burgeoning Interstate 15 corridor, the City of Lake Elsinore's close proximity to San Diego, Los

Angeles, and Orange County make it an ideal location for companies to "Dream Extreme" in one of its new industrial parks. New retail centers, industrial buildings, and Class A offices have been completed with more in the planning process. Lake Elsinore boasts a top-rated school system, unequaled recreational opportunities, a wide variety of affordable housing, and a business friendly City Hall. The City of Lake Elsinore is poised for continued economic growth.

#### Lake Elsinore Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$3,948,999,992	\$3,951,057,120	-0.05%	1.92%
2011 Prop 8 Reduction Total:		\$1,016,425,448	3
Total Assessments Reduced:		7,725	



**MENIFEE** - Incorporated on October 1, 2008 as Riverside County's 26th city, the City of Menifee, California includes the communities of Menifee, Sun City, Quail Valley, and portions of Romoland. With its rolling hills and scenic vistas of the San Jacinto and San Bernardino Mountains,

the City of Menifee spans 46.6 square miles and is ideally located in the southwest portion of Riverside County. Menifee is moving ahead with an aggressive plan to encourage high quality development that is community-sensitive. At the core of this plan is building a city with creative development that will add distinction to the community's viability as a commercial, educational and residential market. The changes will be exciting, the growth phenomenal and the citizen participation unmatched. Menifee is the city of tomorrow. And the future is today!

#### Menifee Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$6,013,439,575	\$5,943,509,364	1.18%	2.93%
2011 Prop 8 Reduction Total:		\$1,905,346,204	ļ
<b>Total Assessments Reduced:</b>		16,447	





MORENO VALLEY - Moreno Valley is a dynamic city. While maintaining its friendly small town charm, the 50-square-mile community is developing with big city amenities including

contemporary retail destinations, a variety of entertainment and recreational experiences, and a full array of housing options. While experiencing the same economic conditions shared both countywide and on a national scale, in the past year Moreno Valley celebrated the opening of the Ayres Suites hotel, La Quinta Inn, Burlington Coat Factory, and Bob's Big Boy restaurant. Moreno Valley also brought 1,350 new jobs into the community including the opening of new Distribution Centers for O'Reilly Automotive, Frazee Paint, and I-herb, along with major expansion of the Ross Dress for Less Distribution Center. Additionally, Highland Fairview Properties started construction on a new 1.8 million square foot facility for North American operations for Skechers USA.

#### Moreno Valley Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$10,832,920,926	\$10,755,123,693	0.72%	5.28%
2011 Prop 8 Reduc	ction Total:	\$2,461,908,738	3
Total Assessments	Reduced:	20.619	

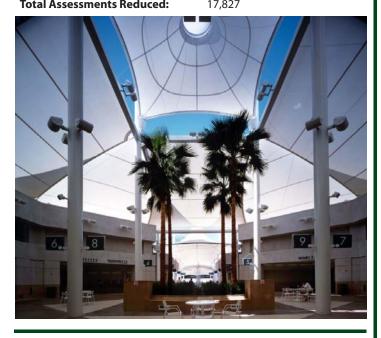


MURRIETA - The City of Murrieta has experienced Murrieta significant commercial and industrial development in the past two years, despite the recession. Super Target in the Orchard center, located off the I-215 and Clinton Keith,

opened its doors in July 2009. Loma Linda University Medical Center-Murrieta completed construction and opened its 106-bed hospital and five-story medical office building in April. BMW of Murrieta opened a new dealership in June and the Murrieta Education Center has been approved and expects to have a groundbreaking later this year. Future projects will include The Triangle, a 61-acre mixed-use lifestyle center to include Class A office, retail, restaurants, full service hotel and entertainment; and a variety of new Class A office developments and light industrial projects which will help Murrieta achieve its goal of becoming the premier corporate/business hub for Southwest Riverside County. Most importantly, Murrieta was recognized once again as one of the safest cities in the United States. Murrieta is the Future of Southern California!

#### Murrieta Assessment Roll (Gross Values)

	2011	2010	% Growth	% Current Roll
	\$9,869,681,752	\$9,914,881,394	-0.46%	4.81%
2011 Prop 8 Reduction Total:		\$2,477,824,535	5	
Total Assassments Deduced		17 027		





NORCO - Norco has officially been branded "Horsetown USA," reinforcing the town's unique equestrian lifestyle. Reflecting a rural community with urban amenities, Norco's western-themed Sixth Street commercial district offers tack shops, western apparel stores, and boutiques

featuring jewelry, paintings, and souvenirs from cowboy artisans. The bustling Hamner Avenue corridor, zoned entirely for commercial and hospitality uses, still includes some undeveloped freeway-oriented parcels. Silverlakes, a world-class equestrian center and field sports complex, has been approved for the northern entrance to the City. The anxiously anticipated opening of this 122-acre venue, already scheduled for high-profile regional and national events, has begun fueling interest among prominent restaurant and hotel chains. By virtue of its unique lifestyle and strategic location, Horsetown USA is rapidly being discovered as a destination.

#### **Norco Assessment Roll (Gross Values)**

	2011	2010	% Growth	% Current Roll
	\$2,575,327,676	\$2,576,495,622	-0.05%	1.26%
2011 Prop 8 Reduction Total:			\$424,529,369	

2,189

**Total Assessments Reduced:** 



PALM DESERT - The City of Palm Desert continues to enjoy new commercial and public sector development. Over the past year, Palm Desert has witnessed the opening of a wide variety of new stores including apparel and housewares retailer Anthropologie, gourmet tea chain

Teavana, Sephora cosmetics, Chelsea Taylor jewelry, Hayman & Summers patio furniture, The Buckle belts and accessories, Clue Accessories, the Coffee Bean & Tea Leaf, Panera Bread, Buffalo Wild Wings, and Fanzz Sports professional sports apparel.

El Paseo Village debuted in late 2010 bringing more than 40,000 new square feet of retail space to the desert's most celebrated shopping address including Juicy Couture, bebe, Lucky Brand Jeans, Kate Spade, Janie and Jack, and an Apple store.

Other establishments scheduled to open soon include Richie's Real American Diner, Red Lobster, Frickleburgers, True Religion jeans, and Francesca's women's fashions.

Public sector development also continues with the City's Desert Willow Golf Resort recently adding 6,500 square feet to its Lakeview Terrace and expanding the resort's kitchen and clubhouse by 5,200 square feet. The new, two-level terrace offers lounge seating around a fire pit and nearby outdoor fireplace as well as tableside seating. A spacious new openair bar provides a perfect setting for guests to take in Desert Willow's majestic views.

In October 2010, a new Riverside County Sheriff's Station opened in Palm Desert. The 83,000-square-foot station serves Palm Desert, Rancho Mirage, and Indian Wells, as well as nearby unincorporated areas.

In June 2011, the city celebrated the grand opening of the new \$7.7 million Palm Desert Aquatic Center. Located in Civic Center Park, the eight-acre Center includes a lighted Olympic-sized competition pool equipped with one- and three-meter diving boards. The competition pool is complimented by a 1,600-square-foot recreation pool featuring two, 20-foot-tall waterslides and a wade-in entry. A third play and splash pool provides a refreshing playground for children.

#### Palm Desert Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$12,272,349,626	\$12,845,144,244	-4.46%	5.98%
2011 Prop 8 Reduc	ction Total:	\$2,628,727,153	3
<b>Total Assessments</b>	Reduced:	77,185	



PALM SPRINGS - As a result of the economic recession. new commercial and residential development in Palm Springs decreased in 2009-10. Four new hotels, the Hard Rock, the Mondrian, the Hyatt Place, and Residence Inn, were placed on hold by developers. Similarly, new

residential developments were also put on hold. However, there were bright spots in the commercial area with new leases at The Springs Shopping Center, Smoketree Commons, and the opening of a new Staples and Smart & Final at the Gene Autry Plaza. The most exciting news for 2010 has been in the hospitality sector, due in part to more than \$180 million invested into renovating the City's hotel stock culminating in a \$70 million luxury renovation of the legendary Riviera Resort & Spa, a \$20 million renovation of the former Howard Johnson Lodge into the trendy new Ace Hotel & Swim Club, a \$15 million renovation of the Hyatt Regency in downtown Palm Springs, and a \$20 million renovation of the Wyndham Hotel into the Renaissance at the Palm Springs Convention Center. These renovations have thoroughly rejuvenated Palm Springs' hotel inventory – and it is hoped that the Mondrian Hotel will close on its financing in the near future.

#### Palm Springs Assessment Roll (Gross Values)

		_		
	2011	2010	% Growth	% Current Roll
	\$8,993,640,707	\$9,309,384,337	-3.39%	4.38%
2011 Prop 8 Reduction Total:		\$1,899,290,180	)	
Total Assessments Reduced:		27,374		



**PERRIS** - Perris is located in the heart of the fastest growing region in Southern California, between San Diego and Los Angeles. Perris is named in honor of Fred T. Perris, chief engineer of the California Southern Railroad. Perris officially incorporated as a city in 1911. The City has

recently begun a bold, dynamic master plan transforming our downtown "D" Street corridor into an icon for the City of Perris. This landmark civic venture will create a signature transit and pedestrian-oriented corridor along the 2.0 mile stretch of the street. A key feature of the revitalization project is the introduction of the Metrolink commuter train system that links Perris to Riverside. Stretching 22 miles, this \$120 million project expects to accommodate an estimated 2,500 passengers a day. This service is expected to be utilized by people living throughout Southwest County.

#### Perris Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$3,912,487,562	\$3,864,667,987	1.24%	1.91%
2011 Prop 8 Reduc	tion Total:	\$946,382,666	
<b>Total Assessments</b>	Reduced:	7.953	



CITY OF RANCHO MIRAGE RANCHO MIRAGE - Recognized for its ambience and unique lifestyle, Rancho Mirage offers worldclass resort hotels, fine dining, shopping, and

business opportunities for residents and visitors alike. Rancho Mirage has hosted the Kraft Nabisco Championship, the longest tenured LPGA tournament, for over 40 years. The City is home to major medical-health care facilities including Eisenhower Medical Center's 130-acre campus and its recently completed \$212.5 million Annenberg Pavilion. The Betty Ford Center, renowned globally for its work with substance abuse and dependency, is located in Rancho Mirage. In addition, the \$76 million "Show", a 2,000 seat premier concert venue adjacent to the Agua Caliente Casino Resort Spa, was recently completed. Surrounded by a nineacre desert garden, the Sunnylands visitor center is under construction adjacent to the 200-acre Annenberg Estate in the heart of the City and is scheduled to officially open in early 2012. Also anticipated for 2012 is the "re-opening" of the extensively remodeled Ritz-Carlton, Rancho Mirage.

#### Rancho Mirage Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$7,757,997,980	\$7,876,311,090	-1.50%	3.78%
2011 Prop 8 Reduc	tion Total:	\$1,377,591,484	ļ
<b>Total Assessments</b>	Reduced:	15,296	



RIVERSIDE - The City of Riverside, located in the Inland Southern California region, currently ranks as the 12th largest city in California, 6th in Southern California, and is the largest city in one of the fastest growing regions in the United States. Riverside is an economically vibrant and culturally diverse

city, boasting high-end retail centers, a rapidly growing office population, and a charming historic downtown dotted with upscale dining, shopping, and entertainment venues. It is home to four internationally recognized universities and colleges which support an estimated 50,000 students. As an important financial and professional center, Riverside offers the support of numerous legal, accounting, brokerage, architectural, engineering, and technology firms as well as banking institutions. Businesses in the city benefit from an exceptional freeway system, BNSF and UPSP rail access, high-speed fiber optic telecommunications, city-owned electrical and water systems, and a large corporate jet and general aviation airport. Intelligent Communities announced that Riverside was named to the Top Seven Intelligent Communities of the Year. Riverside is one of only three U.S. cities identified as global leaders in innovation and municipal technologies. With its combination of deep historic and multi-cultural roots, metropolitan attitude and business-friendly environment, the City of Riverside is definitely a great place to live, work, and play.

#### **Riverside Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$23,294,326,556	\$23,316,564,401	-0.10%	11.35%
2011 Prop 8 Reduc	ction Total:	\$3,015,002,343	}
<b>Total Assessments</b>	Reduced:	22,527	



**SAN JACINTO** - The City of San Jacinto, incorporated in 1888, is located approximately 80 miles east of Los Angeles, 90 miles north of San Diego. The City has a diverse population of 36,933, encompasses 26 square

miles and is 1,546 feet above sea level. Residents enjoy an average of 342 days of sunshine each year with an average temperature range of 45 to 80 degrees F. Rainfall approximates 12.5 inches per year. The City of San Jacinto offers a variety of affordable homes for everyone from first-time buyers to retirees. Major housing developers, as well as excellent local builders have built quality homes and convenient retail development in San Jacinto. It is a city of parks, with more than 32 available to serve community recreational needs, as well as providing the setting of traditional community events such as a Veteran's Day ceremony, 4th of July Parade and Celebration, Patriots Day, and the annual holiday tree lighting ceremony.

#### San Jacinto Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$2,153,100,833	\$2,189,672,640	-1.67%	1.05%
2011 Prop 8 Reduc		\$872,078,566	
<b>Total Assessments</b>	Reduced:	7,503	





TEMECULA - Temecula, Southern California's Wine Country has award-winning schools, higher educational opportunities, vast array of parks and trails, diverse shopping and dining options, and beautiful residential communities. Temecula remains a premier city within

Southwest Riverside County.

Education: Temecula Unified School District test scores rank in the top 20% of California school districts. Temecula is also conveniently located within an hour of 22 higher education facilities. CA State University San Marcos at Temecula, Mt. San Jacinto College Education Complex, Brandman University, and University of Redlands all call Temecula

Livability: With over 22 miles of trails, 45 miles of bike lanes, 40 fully equipped parks and over 7,000 acres of preserved open space - Temecula offers a place where one can stretch out! Community special events are also embedded in Temecula, giving one a hometown feeling amongst big city amenities. Within the past year, the Temecula Civic Center in Old Town opened offering a 480 space FREE parking structure, Town Square, Micro-Conference Center, Visitor's Center, Police Sub-Station, and City Hall.

Diversified Economy: Temecula is home to a diverse array of financial, manufacturing, and high technology companies. The healthcare industry is expanding with the recent June 2011 groundbreaking of the Temecula Regional hospital. Temecula remains a strong bioscience/ biotech cluster with over a million square feet of industry space constructed in the City within the past four years.

Responsive Government: The City of Temecula has maintained a balanced budget while at the same time providing a high level of service to its citizens. The city has maintained a ratio of one sworn police officer per 1,000 residents and continued high staffing on fire engines.

#### **Temecula Assessment Roll (Gross Values)**

2011	2010	% Growth	% Current Roll
\$11,971,863,161	\$11,932,640,245	0.33%	5.83%
2011 Prop 8 Reduc	tion Total:	\$2,096,299,748	3
<b>Total Assessments</b>	Reduced:	14,749	



**WILDOMAR** - Wildomar recently became Riverside County's 25th city, celebrating its incorporation on July 1, 2008. The community of Wildomar is a mix of old and new. Founded in 1886 with the establishment of the Post Office and Elementary School, the name "Wildomar" was coined from

the names of its three founders: "WIL" from William Collier, "DO" from Donald Graham, and "MAR" from Margaret Collier. Wildomar was an outpost for the pony express and a stop for the Southern California Railroad.

Set in a scenic region near the Cleveland National Forest in the southwest area of Riverside County, Wildomar offers spacious rural living charm but also has several new residential developments. This area offers small-town charm with easy access to shopping, cultural activities, entertainment, and recreation.

Southern Riverside County is a recreational enthusiast's dream. The area is home to numerous championship golf courses, several lakes, a motocross track, sky diving facilities, and more. The nearby Santa Rosa Plateau offers access to camping, fishing, and hiking.

The Wildomar City area south of Lake Elsinore and west of the I-15 freeway is made up primarily of large ranches featuring large custom homes with acreage for horses and other animals. Hillside homes offer spectacular views of the valley. To the east of I-15 along Clinton Keith Road, hundreds of new homes have been built in more than half a dozen developments. There are three major medical facilities in the area available to serve the 31,000 residents of Wildomar.

The City's location along the I-15 corridor places it in an advantageous position for future business and commercial development.

#### Wildomar Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$2,334,298,848	\$2,382,206,185	-2.01%	1.14%
2011 Prop 8 Reduc	tion Total:	\$669,797,464	

5,351

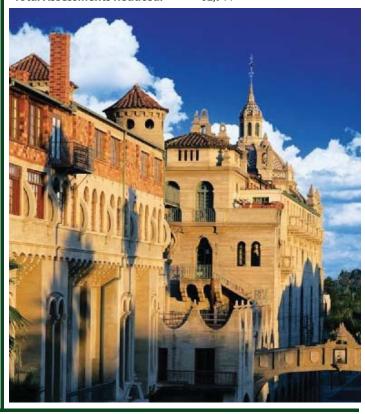
**Total Assessments Reduced:** 

#### UNINCORPORATED RIVERSIDE COUNTY

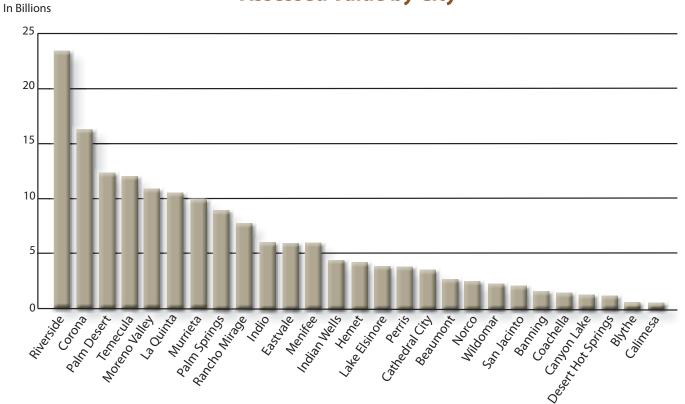
#### Unincorporated Assessment Roll (Gross Values)

2011	2010	% Growth	% Current Roll
\$38,266,614,722	\$44,720,207,890	-16.86%	18.65%

**2010 Prop 8 Reduction Total:** \$7,968,880,501 **Total Assessments Reduced:** 62,911



# **Assessed Value by City**



# **COUNTY CLERK**

# Tauna Mallis - Assistant ACR

**Expenditures: \$17,137,537** 

**Employees: 179** 

**Note:** County Clerk and Recorder expenditures and employee amounts are combined.

#### **Overview:**

The County Clerk is responsible for a variety of services, including issuing marriage licenses, conducting civil marriage ceremonies, and processing notary public commissions/oaths. The Clerk accepts fictitious business name statements, proofs of publication of such statements, and withdrawal of partnership statements for filing. Additional responsibilities include registration of Process Servers, Legal Document Assistants, and Unlawful Detainer. The number one goal of the County Clerk is to provide excellent, friendly customer service.

The Volunteer Deputy Commissioner of Civil Marriages Program that was launched in the spring of 2009, is still going strong with volunteers performing upwards of 1,000 ceremonies since

commencement. An appreciation lunch was hosted by the Assessor-County Clerk-Recorder to honor their volunteers' commitment to the program. Many thanks go to our volunteers.

In addition to our Gateway and Indio locations, ceremonies are performed at our Hemet office on Wednesdays. Occasionally, we accommodate customers on unscheduled days. Our Indio, Gateway, and Hemet offices have dedicated wedding rooms to provide this service. The ceremony room at the Gateway office is very spacious and tastefully decorated. The busiest ceremony day of the year is February 14th. Every year, this day is completely booked even when we double the space by using additional rooms.











# **County Clerk Statistics**

#### **Calendar Year**

	2010	2009
Public Marriage Licenses	9,652	9,265
Confidential Marriage Licenses	1,129	1,173
Marriage Ceremonies	4,047	3,930
Fictitious Business Names	16,872	15,878
Notary Public Registrations	2,148	2,345
Passport Applications Processed*	4,369	10,710
Fish & Game Filings	1,722	1,625

<sup>\*</sup>Passport applications are no longer processed by our office as of July 1, 2010.

"The number one goal of the County Clerk is to provide excellent, friendly customer service."

# **County Clerk Services**

- Files fictitious business name statements
- Files statements of abandonment of use of fictitious business name
- Files withdrawals from partnerships operating under fictitious business names
- Issues public marriage licenses
- •Issues confidential marriage licenses
- Performs civil marriage ceremonies (by appointment only)
- Provides certified copies of confidential marriage licenses (with proper identification)

- Registers notary public oaths and commissions
- Authenticates notary public signatures
- Receives and posts environmental impact reports such as: negative declarations, notices of determination and notices of exemption
- Receives admitted surety insurer statements
- Files surety insurer powers of attorney
- Maintains roster of elected and appointed county officials
- •Files Grand Jury final reports

# **RECORDER**

### Tauna Mallis - Assistant ACR

**Expenditures: \$17,137,537** 

**Employees: 179** 

**Note:** County Clerk and Recorder expenditures and employee amounts are combined.

### **Overview:**

The Recorder's Office is charged with the responsibility of examining, recording, imaging, indexing, and archiving all official records that are recorded and filed within the County of Riverside. This includes maintaining custody of permanent records as well as providing public access to information regarding land and land ownership.

California laws set out the role of the Recorder and identify those documents that are recordable.

Pursuant to Revenue and Taxation Code, Documentary Transfer Tax may be due when an interest in real property is conveyed. The Recorder's Office is responsible for collecting this tax at the time a document is submitted for recording. A documentary transfer tax statement is required to be set out on the face of the document or on a separate statement. In an effort to ensure that the appropriate amount of tax is being collected, the Riverside County Recorder's Office has created a form entitled Documentary Transfer Tax Affidavit, which

must be submitted with all required documents commencing January 1, 2011.

Recorded documents are considered public records and are open to public inspection. An index is created by our staff so that the records are locatable. The documents are indexed by the names of the principal parties and by document type in addition to the date of recording and document number. The index also contains information on various types of maps. The public may view the index and the public images free of charge. Copies are available for purchase.

Currently, the index and the public record images are available by computer from 1975 to present via the Web Index program. The index and images for records recorded from 1974 back to 1893 are available on microfilm/microfiche.

The Recorder is also the local registrar of marriages and maintains copies of all births, deaths, and







#### County Recorder



marriages that occur in Riverside County. Copies of vital records are available for purchase.

The number of official records recorded decreased 6.7% from calendar year 2009 to 2010; the number of vital record copies issued also decreased 8.5% during this same period of time.

In 2004, the State of California passed the Electronic Recording Delivery ACT (ERDA). Since then, the County of Riverside has worked with the California Attorney General's Office, which oversees electronic recording, to ensure compliance with requirements. Working with a vendor, Riverside County Recorder developed a software application which is utilized to process documents that are submitted electronically. The first electronic document submitted and recorded in Riverside County was on December 20, 2010. We anticipate in the upcoming year that document recordings submitted electronically will grow to more than 25 percent of our total volume.

In an effort to reduce the number of fraudulently recorded documents, the Assessor-County Clerk-

Recorder, in accordance with Government Code 27297.7, has embarked upon a plan to implement a Courtesy Notice program whereby a "Notice" will be mailed to the last owner of record when a Deed, Deed of Trust or other similar document is recorded, informing the owner of the recording. The Recorder plans to move forward with the implementation of the Courtesy Notice program in 2011.

Our current Clerk-Recorder system was developed and implemented in 1997. Since that time, many improvements have been made - but we always strive for better service. Therefore, in 2010, we began the process of obtaining a new system for the Recorder, Clerk, and Certified functions. We are planning to implement a new system in 2013.

The County Recorder is also an active participant with the Property Records Education Partners (PREP), a statewide association networking with real estate industry members and other related government agencies to share information in all aspects of real property matters and to provide outreach to the community.







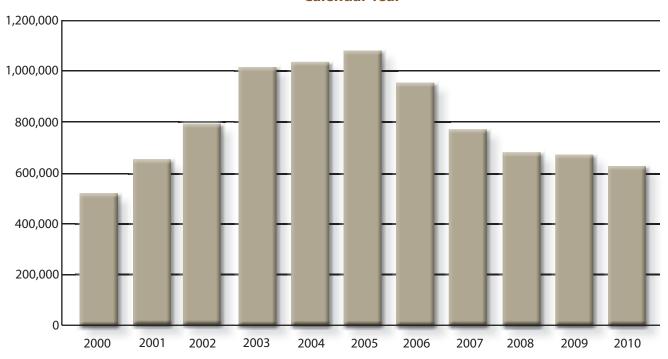
# **Recorder Statistics**

**Calendar Year** 

	2010	2009
Official Records Recorded	628,369	673,674
Vital Record Copies Issued	79,810	87,194
Official Record Copies Issued	30,361	26,348

# **Official Documents Recorded**

**Calendar Year** 





# **The CREST Project**

#### Brian Kovalsky - Property Tax Systems I.T. Officer

**Employees: 10** 

Note: Auditor-Controller and Treasurer Tax Collector employees are not included in this count.

The County of Riverside continues to advance in its replacement of the County's aging property tax administration system. The County of Riverside's Enterprise Solutions for Property Taxation (CREST) Project unites the County's three property tax departments in this cooperative venture. The goal is to design and implement a new Integrated Property Tax Management System to satisfy the business needs of the Assessor-County Clerk-Recorder, Auditor-Controller, and Treasurer-Tax Collector departments.

eliminating inefficiencies through operational automation, the new Integrated Property Tax Management System will provide savings to the County over future decades. It will offer operational benefits through improved public services, enforcement of legal mandates, and a more efficient property tax administration.

In 2011, the CREST Project completed an analysis comparing the County's property tax requirements to public sector property tax software and services from the Manatron division of Thomson Reuters. This analysis was part of the CREST Project's research to use Manatron's Government Revenue Management (GRM) software as a basis for the County's new Integrated Property Tax Management System.

"The new Integrated Property
Tax Management System
will optimize the County's
revenue generation
efficiency and help protect
the County's fiscal stability."

This new system will help protect the County's fiscal stability as it optimizes the County's revenue generation efficiency. It will help to lower the operational costs and overhead associated with the current property tax system. By removing manual processes, minimizing costly errors, and







# RECORDS MANAGEMENT AND ARCHIVES PROGRAM

# Tauna Mallis - Assistant ACR

**Expenditures: \$1,738,840** 

**Employees: 16** 

# **Overview:**

The Records Management and Archives Program (RMAP) provided a wide-range of document management and archives services to County departments and other local government Agencies during the reporting period. RMAP consisted of four major service areas: professional records management services, including the development and maintenance of retention schedules for County departments; document scanning services; records storage and destruction services; and the County Archives that identifies, preserves, and makes available to the public County records of enduring value.

#### **Records Management and Archives Services**

In addition to producing Records Management training for county departments, presentations to community and professional organizations made by RMAP staff reached more than 400 record keepers and users throughout California. The California Assessor's Administrative Services Association (CAASA), the Association of Records Managers and Administrators (ARMA), the California Historical Records Advisory Board (CHRAB), the Society of California Archivists, local historical and genealogical groups, the Press-Enterprise newspaper, local service clubs (Rotary), and Riverside County government departments are some of the groups served by RMAP's educational outreach.

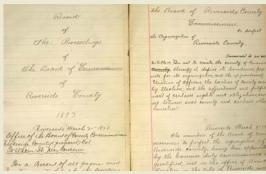
The Records Management section provided comprehensive instruction on Board of Supervisors Policy A-43 to the Executive Management teams of each participating County Department and Agency. This was the second year of our annual training program. Though slightly fewer departments chose to participate, the number of staff attending the training remained about the same. The training concentrated on the laws behind Policy A-43 and the legal necessity of maintaining a records retention schedule. The Records

Management section also presented six departmental records retention schedules to the Board of Supervisors for approval.

Raising awareness of the requirements of a "trusted system," as defined in California Government Code 12168.7, to ensure the integrity and authenticity of electronic records, has been a major initiative during the reporting period. RMAP chairs a committee charged with providing County departments a policy and guidance on this important issue. This committee has been working to develop a Board policy that will more clearly define the requirements of a trusted system and plans to complete this project in 2011.

The County Records Center added new shelving to its Wilderness Avenue warehouse facility. This additional shelving increased our storage capacity by approximately 8,000 containers. The additional space along with initiatives in retention schedule and records destruction services helped to stabilize the growth rate of records storage at both warehouse locations.







# Records Management and Archive Program Four Major Areas of Service:

#### **County Archives**

- Identify and protect records of permanent historical and research value
- Provide a centralized location for county archival records
- Provide access to these unique historical records to county staff and the public
- Serve as a valuable resource center for the study of Riverside County history

#### **Document Imaging Services**

- Scan source documents and maps
- Provide quality control services for scanned images
- Produce PDF and TIFF images to customer

#### **Records Management Services**

- Consult on all records management matters
- Develop and provide educational workshops and classes
- Maintain county General Records Retention Schedule (GRRS)
- Assist County departments in the development, implementation, and maintenance of Departmental Records Retention Schedule (DRRS)

#### **Records Storage and Destruction Services**

- Secure records storage
- Retrieval of records for customers
- Certified destruction of records once the retention period has expired
- Secure online access to records and account information

# **Records Management and Archives Program Statistics**

**Fiscal Year Ended June 30** 

	2011	2010
County Archives:		
Online and Telephone Inquiries	61	79
Visitors and Researchers	52	30
Outreach Programs	13	25
Document Imaging:		
Pages Scanned	275,776	480
Records Management:		
DRRS Schedules Approved	6	10
Annual Training Workshops Presented	22	28
Annual Training Attendees	304	320
Records Storage and Destruction:		
Certified Destruction/Removed (boxes)	9,287	4,843
Boxes Stored	166,488	160,307
Deliveries	4,497	3,362
Retrievals/Refiles	48,671	67,459
Indexing Boxes/Files	216,092	258,767



### **Public Service**

Public Service staff sees the convergence of the Assessor, County Clerk, and Recorder functions and must be knowledgeable in all areas to efficiently service our customers. We offer a variety of avenues to assist the public. There are six locations open to walk-in customers, an Interactive Voice Response phone system, email, website, and public outreach via various speaking engagements. In calendar year 2010, our offices served over 147,000 walk-in customers, received over 359,000 phone calls, and answered over 14,000 email inquiries.

Our public service staff strives to provide the best customer service possible. The Assessor-County Clerk-Recorder's office carefully monitors feedback received from the public regarding the quality of our public service. For 2010, the Assessor-County Clerk-Recorder received 17,186 customer survey cards. Of the survey cards submitted, approximately 97% were favorable and 3% unfavorable.

We continually monitor all of our systems in order to better serve our customers. This past year improvements were made to our computer search mechanism to provide our customers with easier navigation and access when searching for records.

Our interactive voice response system that assists in answering customer inquiries was revamped in an effort to make services more customer-friendly. The menus were revised so that they are shorter and easier to navigate with prompt access to an operator.

The Assessor-County Clerk-Recorder's website provides information and services online and is frequently updated to advise the public of potential fraudulent activities, procedural updates, and changes in law. In addition, it offers the ability to search for Fictitious Business Names, look for recorded documents via the Records Search Index (Grantor/Grantee), and view and print forms. For a complete list of all the services available, please visit our website at www.riversideacr.com. We also have the property tax portal website available to help provide answers for your most common property tax questions; you can visit the portal at www.riversidetaxinfo.com.

### **How Our Customers Contact Us:**



### **ACR Contact Information**

ACR Website: www.riversideacr.com
Property Tax Portal: www.riversidetaxinfo.com
Email: accrmail@asrclkrec.com

**Riverside County Assessor Information:** 

General Public Information	(951) 955-6200
Business Personal Property	(951) 955-6210
Appeals and Exemptions	(951) 486-5600
Mapping	(951) 955-0400
Administration	(951) 486-7450

For information regarding a tax bill, payment, delinquency or the phone number of the appropriate agency to contact about a special assessment, contact:

**Riverside County Tax Collector** ...... (951) 955-3900

For detailed information on a special assessment, call the appropriate agency's phone number (on the tax bill) or contact: **Riverside County Auditor-Controller** ............................ (951) 955-3800

#### Assessor's Interactive Voice Response System:

Through this system, which is available 24 hours a day, you may:

- Obtain assessment and tax payment information
- Transfer base year values for seniors and displaced property owners
- Obtain Assessor's office locations and hours
- Obtain information regarding exemptions
- Make request to review property value

Metropolitan Riverside area ...... (951) 955-6200

Outside this area, but within

the (951) and (760) area codes ...... (800) 746-1544

To speak with a technician, call during regular phone service hours, Monday thru Thursday from 8am to 5pm.

#### **Riverside County Clerk-Recorder Information:**

General Public Information ......(951) 486-7000

Certified copies can be ordered through our website using Visa, American Express, or MasterCard credit cards only. Birth, Death, and Marriage Certificates ......(951) 486-7000

-

Wedding appointments are required. To schedule an appointment, call the applicable number:

**Riverside County Robert J. Fitch Archives Information:** 

**Email:** countyofriversidearchives@asrclkrec.com

# **Acknowledgment**

Larry W. Ward would like to thank Lucy Aldana and Anna Alivio from the Quality Assurance section of the Assessor-County Clerk-Recorder's office. Their hard work in compiling and designing this year's report is greatly appreciated.

# **Public Service Locations**

NORCO

(15)

MORENO -VALLE

PERRIS



#### Riverside (Downtown)

4080 Lemon St., 1st Floor Riverside, CA 92501-2204

### Services provided:

Assessor (main office), County Clerk, Recorder (951) 955-6200 / (800) 746-1544



### Riverside (Gateway)

2720 & 2724 Gateway Dr. Riverside, CA 92507-0751

### **Services provided:**

Assessor, County Clerk (main office), Recorder (main office) (951) 486-7000 / (800) 696-9144



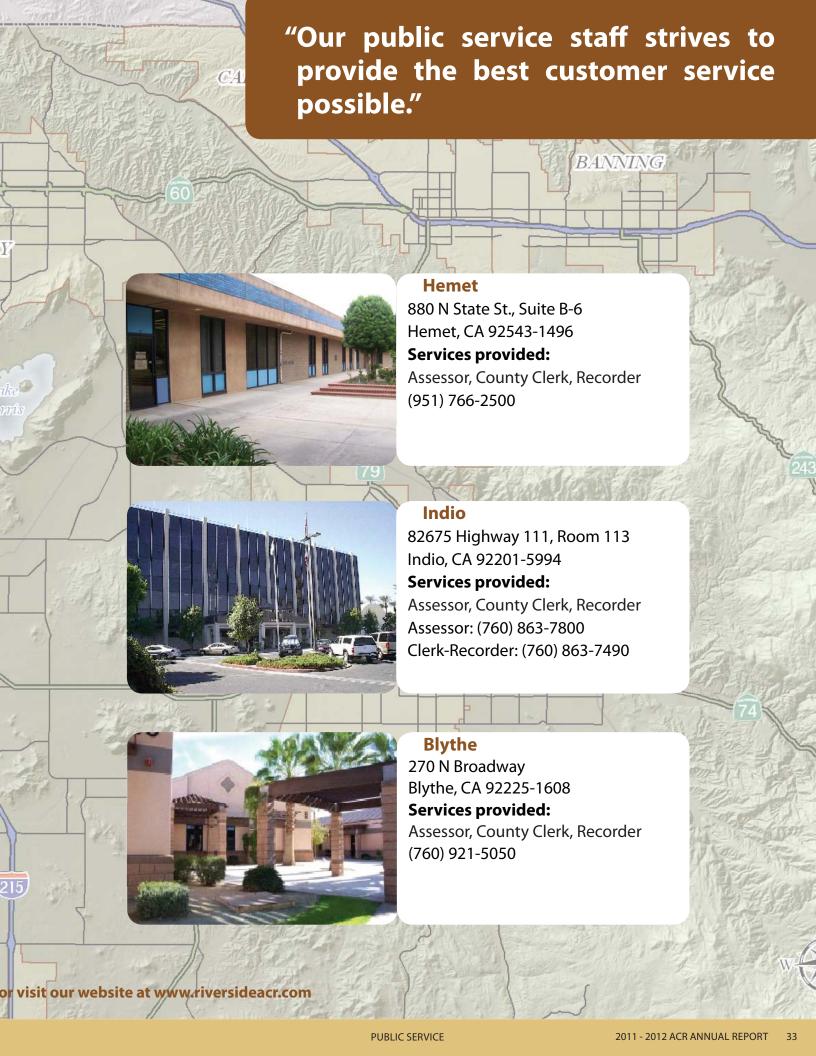
#### **Temecula**

41002 County Center Drive, Suite 230 Temecula, CA 92591-6027

### Services provided:

Assessor, County Clerk, Recorder (951) 600-6200

For hours of operation please call our office



#### **Important Dates**

January 1 Lien Date - the date when taxes for the next

fiscal year become a lien on the property.

February 15 Exemption Claims Deadline - this is the

deadline for filing exemption claims, including

homeowners', disabled veterans' and

non-profit exemptions.

April 1 Due Date - business personal property, aircraft,

and boat statements.

April 10\* Last day to pay 2nd installment of property

taxes without penalty.

May 7\* Last day to timely file a business personal

property statement without penalty.

July 2 - Nov 30\* Taxpayers may file a formal assessment appeal

with the Clerk of the Board of Supervisors to reduce the assessed value of property.

August 31\* Regular roll unsecured taxes due. Last day to

pay without penalty.

September 1\* Last day to file a Decline-in-Value

Reassessment Application to request a review of assessed value for the preceding lien date.

December 10\* Last day to pay 1st installment of property

taxes without penalty.

\*If the date falls on a weekend or holiday, the deadline is extended to the next business day.





